

Application Video Instructions 视频内容指南:

Please record your video in mainstream video format (.mp4,.mov, etc.) and submit only the **link** via our application form. You may upload the file to a cloud drive (we accept Google Drive, Dropbox or Baidu Cloud) or provide a link to the video on any video platform (we suggest Youtube). We accept both English and Chinese in the video. Make sure your file is accessible and don't set any password.

We hope to learn more about your projects from the following aspects but feel free to share more details.

请以.mp4或mov等视频格式提供视频并将链接填入申请表中“视频”一栏。你可以把文件上传至云盘（我们接受Google Drive, Dropbox以及百度云）或上传视频到任何视频平台（我们推荐Youtube）。在语言方面，中英文均可，只需一种。请不要对链接设置密码，并且在提交申请表前请确认你的文件可以被访问。

我们期待从如下方面对你以及你的团队有所了解，如有需要也可补充其他内容。

- Please introduce the team. If there are more than one founder, we hope to see them all if possible.
Please tell us about something intriguing that you and/or your team achieved together (e.g. What has each of the founders achieved before? How long have the team members known one another?).
请在视频中简要介绍团队组成（介绍中可包含团队成员的个人经历，成员的相识过程，团队一起合作经验等）。
- Please tell us your motivation for this startup (What and why you are doing).
请简述创业项目诞生的故事（简述项目内容，创业的动机或原因）
- The video is ideally no longer than 2 minutes, but do make full use of the opportunity to share anything for us to know **your team** and **project** better
视频时长不得超过2分钟，希望你能在视频中更全面地展示团队与产品。
- We would like to hear how you communicate in the video. Background music, editing, scripting are not necessary for this application video.
我们希望在视频里听到你清晰的表达，请不要在视频中添加任何背景音乐，后期剪辑

- Watch your own video before you submit it.
请在提交前检查视频可正常播放